



**RE/MAX**  
Europe  
Regional Services

# The FOOTBALL Sponsoring Qualifiers for EURO 2012

June. 2010, Ulrike Schmid/Peter Rossegg



# The Groups and Teams

## Group A

Rank	Teams
1	 Germany
2	 Turkey
3	 Austria
4	 Belgium
5	 Kazakhstan
6	 Azerbaijan

## Group B

Rank	Teams
1	 Russia
2	 Slovakia
3	 Republic of Ireland
4	 FYR Macedonia
5	 Armenia
6	 Andorra

## Group C

Rank	Teams
1	 Italy
2	 Serbia
3	 Northern Ireland
4	 Slovenia
5	 Estonia
6	 Faroe Islands

## Group D

Rank	Teams
1	 France
2	 Romania
3	 Bosnia-Herzegovina
4	 Belarus
5	 Albania
6	 Luxembourg

## Group E

Rank	Teams
1	 Netherlands
2	 Sweden
3	 Finland
4	 Hungary
5	 Moldova
6	 San Marino

## Group F

Rank	Teams
1	 Croatia
2	 Greece
3	 Israel
4	 Latvia
5	 Georgia
6	 Malta

## Group G

Rank	Teams
1	 England
2	 Switzerland
3	 Bulgaria
4	 Wales
5	 Montenegro

## Group H

Rank	Teams
1	 Portugal
2	 Denmark
3	 Norway
4	 Cyprus
5	 Iceland

## Group I

Rank	Teams
1	 Spain
2	 Czech Republic
3	 Scotland
4	 Lithuania
5	 Liechtenstein



# The Games – good to know

## Tickets

Based on this sponsoring agreement we are entitled of a certain number of **Category A tickets**. Concerning usage of these tickets we will contact you seperately. Should you wish to purchase extra tickets you can do that individually in your country or via us.

Should you wish to rent a **Lounge** (based upon availability in the stadium) pls. contact us.



# The Games (grouped by date)



<b>DATE</b>	<b>GAME</b>	<b>RE/MAX Brand visible in TV</b>	<b>Setup</b>
03.09.2010	Estonia vs. Italy	TV signal in both markets	(LED)
08.10.2010	Israel vs. Croatia	TV signal in both markets	(LED)
08.10.2010	Northern Ireland vs. Italy	TV signal in both markets	(LED)
12.10.2010	Belgium vs. Austria	TV signal only in Austria	(LED)
12.10.2010	Iceland vs. Portugal	TV signal in both markets	(LED)
12.10.2010	Finland vs. Hungary	TV signal in both markets	(tbc.)
12.10.2010	Greece vs. Israel	TV signal only in Israel	(Static)
25.03.2011	Slovenia vs. Italy	TV signal in both markets	(LED)
25.03.2011	Hungary vs. Netherlands	TV signal in both markets	(LED)
25.03.2011	Spain vs. Czech	TV signal in both markets	(LED)

# The Games (grouped by date)



<b>DATE</b>	<b>GAME</b>	<b>RE/MAX Brand visible in TV</b>	<b>Setup</b>
26.03.2011	Bulgaria vs. Switzerland	TV signal in both markets	(LED)
03.06.2011	Austria vs. Germany	TV signal only in Austria	(LED)
04.06.2010	England vs. Switzerland	TV signal only in CH	(LED)
02.09.2011	Cyprus vs. Portugal	TV signal in both markets	(LED)
02.09.2011	Hungary vs. Sweden	TV signal in both markets	(LED)
02.09.2011	Israel vs. Greece	TV signal in both markets	(LED)
03.09.2011	Scotland vs. Czech	TV signal only in Czech	(tbc.)
06.09.2011	Austria vs. Turkey	TV signal only in Turkey	(LED)
06.09.2011	Croatia vs. Israel	TV signal in both markets	(LED)

# The Games (grouped by date)

DATE	GAME	RE/MAX Brand visible in TV	Setup
07.10.2011	Finland vs. Sweden	TV signal in both markets	(LED+static)
07.10.2011	Serbia vs. Italy	TV signal in both markets	(LED)
07.10.2011	Czech vs. Spain	TV signal only in Spain	(LED)
11.10.2011	Malta vs. Israel	TV signal in both markets	(Static)
11.10.2011	Spain vs. Scotland	TV signal in both markets	(LED)
11.10.2011	Lithuania vs. Czech	TV signal in both markets	(LED)
tbc.	tbc. vs. Germany*	TV signal only in Germany	(LED)
tbc.	tbc. vs. Portugal*	TV signal only in Portugal	(LED)

**TOTAL → 27 games**

Sept. 2010 – Oct. 2011

# Next Steps

- 1) We will inform you about advertising in the stadium
- 2) We will create marketing material for this sponsoring (footage, adverts, posters, logo,...)
- 3) We will contact you concerning tickets